

Press Release: “Finding Solutions” conference on Friday, April 6 looks at pressing problems for China

Questions/Registration: email: uschina@usc.edu; call 1-213-821-4382

China confronts huge challenges. It has a rapidly aging population that requires care, housing in big cities is too expensive for many, access to education is uneven and employers complain it doesn't provide needed skills, environmental degradation threatens people's health, and rising demand in China has yielded pressures on wildlife elsewhere. Of course, these problems are not unique to China. The problems and government actions are highlighted in the media. **But every day, businesses, non-profit organizations, and individuals are addressing these problems in their own ways.** On April 6, at the University of Southern California, we'll examine the challenges and what these organizations and individuals are doing to address them.

Business participants include the high profile Dalian Wanda company which is seeking to diversify the economy and raise incomes in rural Guizhou. Other companies are providing elder care insurance or assisted living, teaching students to install, customize and repair robots, or providing a safe and secure food supply chain. Prominent participating non-profit organizations include the Institute for Public and Environmental Affairs and the Zigen Fund. They work to alleviate poverty, to strengthen rural education and to use data to drive action on pollution. Distinguished participating journalists and scholars include Lucy Hornby of the Financial Times, USC's Annette Kim, Stanford's Scott Rozelle, Yale's Angel Hsu and Syracuse's Merrill Silverstein. They will discuss how people are coping with the housing crunch, what's being done for the elderly, and activities to mitigate soil contamination, and to reduce air pollution. And noted wildlife advocate Zhuo Qiang, who has adopted the moniker Simba, will show how Chinese are now working to aid wildlife habitat preservation in China and in Africa.

At “Finding Solutions,” we won't claim these problems will soon disappear. What we will see is some of what is being done (some of it quite surprising) to address these problems – something that tends not to be as well-documented as the problems themselves.

The conference is 8:30 am to 5 pm at the Tutor Campus Center Grand Ballroom on the University of Southern California campus. The conference line-up and a map is below. Credentialed media can attend and park for free. **Advance registration, however, is required.** Write to uschina@usc.edu to reserve a media slot. To read more, including capsule biographies of the speakers, please go to <https://china.usc.edu>.

The conference is organized by the USC U.S.-China Institute. Sponsors include Emmet Hsu, the Wellen Sham Family, Nishan International, NewsChina, Stephen Lesser, and the University of Colorado, Denver Center for International Business Education and Research.

Through research, teaching, publications and public events, the USC U.S.-China Institute (USCI) focuses on informing public discussion of the complex and evolving U.S.-China relationship. USCI is a non-partisan research center of the University of Southern California.

USC U.S.-China Institute
南加州大学美中学院

Finding Solutions
University of Southern California
Tutor Campus Center Grand Ballroom
Friday, April 6, 2018
8:30 am – 5:10 pm

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Details including capsule biographies at <https://china.usc.edu>

8:30-8:40 am

WELCOME

Clayton Dube, USC U.S.-China Institute

8:40 – 9:15 am

HOUSING

Annette Kim, University of Southern California

Moderator: Clayton Dube, USC U.S.-China Institute

9:15 – 10:40 am

EDUCATION

Scott Rozelle, Stanford University

YANG Ya, Lianshuo Education

Pat Yang, The Zigen Fund

Moderator: Alan Arkatov, University of Southern California

10:50 am – 12:10 pm

CARING FOR THE ELDERLY

Merril Silverstein, Syracuse University

JIANG Kui, China Railway Renzhi Senior Industry Company

CHEN Poujian, China Horae

Moderator: Clayton Dube, University of Southern California

12:10 pm – 1:10 pm

LUNCH

1:10 -- 2:10 pm

POVERTY ALLEVIATION

Bill Bikales, United Nations Development Program

ZHOU Moming, Dalian Wanda

Moderator: Jill Kickul, University of Southern California

2:20 - 3:20 pm

ENVIRONMENT AND FOOD

Lucy Hornby, Financial Times

*Simon Shao, Green Pasture

Moderator: An-min Wu, University of Southern California

3:30 – 4:30 pm

DATA, ENVIRONMENT, AND HEALTH

Angel Hsu, Yale University

XU Xin, Institute for Public and Environmental Affairs

Moderator: Edward Avol, University of Southern California

4:30 – 5:05 pm

CHINA AND WILDLIFE HABITAT

*Zhuo Qiang/Simba, Nature Guardian Wildlife Conservation Center

Moderator: Antonio Bento, University of Southern California

5:05 – 5:10 pm

CLOSING

Clayton Dube, USC U.S.-China Institute

*presentation sponsored by Nishan International.

**CHINA:
FINDING
SOLUTIONS**
A USC U.S.-CHINA INSTITUTE CONFERENCE



Parking is available in the Royal Street structure off of Jefferson Boulevard and at the McCarthy Way structure off of Figueroa Boulevard. Parking is \$12.

The conference venue is a short walk north from the USC Exposition Stop on the Metro Expo line.