

East Asian Food and Identity

USC U.S.-China Institute/National Consortium for Teaching about Asia
2021 Summer Online Seminar



Seminar Description

Food and foodways follow people as they move to new places. Diets change with changing work schedules and living standards. Changes in transportation and demand have changed how food is produced and distributed. In this online seminar, you'll learn about the globalization and consumption of East Asian food. What do people eat and why? What is the place of food in family habits and rituals? Why do some dishes become spectacularly popular outside their homeland and others don't?

Benefits

- 3 Continuing Education Units from the USC Rossier School of Education (processing fee applicable, \$35/unit)
- Certificate of Completion
- Online resources and materials

Seminar Schedule

Reading assignments and pre-recorded lectures for each session will be available in an online forum and are to be completed prior to the discussions. Access and log-in information will be provided upon acceptance into the course.

The first online session on Thursday, July 22, 1-2pm PT will be an introduction to the course. There will not be any assignments prior to this session. We will go over the requirements and format of the course. This is not counted in the four online live discussions.

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| Session | Date | Time (PDT) | Speaker/Affiliation | Topic |
|---------|--------------------|------------|---|---|
| Intro | Thurs, July 22 | 1-2pm | Clay Dube USC U.S.-China Institute | Introduction & Orientation |
| 1 | Mon, July 26 | 1-2:30pm | Jennifer 8. Lee Plympton (former <i>NY Times</i>) | The Fortune Cookie Chronicles: Chinese Food in America |
| 2 | Thurs, July 29 | 1-2:30pm | Fred Gale U.S. Department of Agriculture | Changing Chinese Diets and World Markets |
| 3 | Mon, August 3 | 1-2:30pm | Eric Rath The University of Kansas | Japan's Cuisines: Food, Place and Identity |
| 4 | Thurs, August 5 | 1-2:30pm | Jennifer Jung-Kim UCLA | Korean Foodways |

Requirements

Must be completed to receive the benefits.

Attendance

You should actively participate in the online discussions on Zoom. The registration link will be emailed to you after you sign up for the course.

You can miss one session and still be eligible to receive the benefits by submitting a make-up assignment. If you miss two or more sessions, you will be removed automatically from the course.

Make-up Assignments

- Attend an event, including lectures, discussion panel, museum exhibits, performances, etc., that focuses on Japan-related issues
- Submit a 150-200 word summary of what you learned and post it in the forum

Forum Participation

Each teacher is expected to actively participate in a seminar-focused web forum. To log-in:

1. Go to <http://china.usc.edu/k12/forums>
2. Click on the "Log In" button at the top left corner, underneath the menu bar.
3. Enter your username and password. Your username and password will be emailed to you.
4. Click on "forum" under the "k-12 curriculum" button on the menu bar. OR go to <https://china.usc.edu/k12/forums/forums/east-asian-food-and-identity-summer-2021>

You will have access to several general discussion forums that are public for educators. These include "[Asia in My Classroom](#)," "[Lesson Plans](#)," "[Film Festival](#)," and "[Web Resources](#)," etc.

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Minimum contribution of 20 thoughtful, well-written, analytical posts. You are encouraged and welcome to participate as much as possible in the forum, but please note that posts like introductions, one-line responses, and the final essay will not count towards the total.

- **EVALUATIONS** – reactions to readings, video presentations, and other participants’ posts. At least one posting needs to be made following each live discussion session:
 - React to the ideas presented
 - Discuss how these ideas can be effectively shared with students

- **FILM REVIEW** - at least one posting needs to be a film review from a teacher’s point of view:
 - 100-150 word summary on how you can use the film in the classroom
 - Reviewing a previously discussed film is acceptable, but be sure to offer your own assessment of the film and how it might be used with students
 - Post your review in the “Film Festival” forum at <http://china.usc.edu/k12/forums/forums/film-festival>

- **WEBSITE REVIEW** - at least one posting needs to assess the teaching usefulness of an East Asia-focused website:
 - Provide the website url, describe its contents and evaluate its ease of use
 - Discuss how the website could be used with students
 - Post your review in the “Web Resources” forum at <http://china.usc.edu/k12/forums/forums/web-resources>

Curriculum project

Upon completion of the seminar, you will incorporate the seminar experience into your own classes by developing a multi-lesson curriculum project. Design a series of three lessons to be used in one of the courses you teach.

Your multi-lesson curriculum project should include the following components:

- A rationale for the proposed unit
 - Explain how and where the unit fits into your course.
 - What skills and/or content will your students have prior to the unit and what will they be ready to tackle?

- Skill and content objectives according to your state or district standards
 - Identify which of these is addressed by your lesson plans.

- Detailed lesson plans
 - Include specific lesson objectives, class and individual activities, and materials to be used.
 - Provide discussion-launching questions, questions to guide reading, and other procedural tips.
 - Include copies of textbook readings, draft handouts, or other materials. Be sure to provide complete citations for the materials you include. You are encouraged to use music, film, and the web as part of your lessons.

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- A plan for assessing student achievement
 - Describe culminating activities, projects, or other tasks which will permit students to demonstrate the knowledge and skills they have acquired.

Final Essay

Reflect on the seminar experience in a 250-500 word essay. Discuss how you intend to incorporate modern China into your teaching. Possible topics you may wish to address include attitudes, approaches, and materials. Which issues or ideas raised in the seminar are of greatest relevance to your courses and your students? Please post this in the forum.

Deadline

Sunday, September 5, 2021

| Requirement | Due Date |
|------------------------------|---|
| Complete videos and readings | Prior to each discussion session |
| 20 forum posts | Evaluations are due prior to and after each discussion session. Film review and website review are due by September 5, 2021 |
| Final Essay | September 5, 2021 |
| Curriculum Project | September 5, 2021 |

Questions?

Please contact cgao@usc.edu