


China in 2012 Presidential Campaign Ads

[*Denotes ad included in USCI Talking Points collection \(Nov. 7, 2012\)](#)

Obama won, 332 electoral votes to 206; 50% of the popular vote to 48%

Target	Sponsor of Ad / Claim	Ad	Date
Barack Obama	*American Crossroads Chinese debt, Chinese free pass, bow to China	Link	10/24/2012
	American Crossroads Clint Eastwood notes heavy borrowing from China	Link	10/24/2012
	*Republican National Committee Stimulus created jobs in China	Link	7/11/2012
	Republican National Committee Four years of failed policies on China	Link	7/5/2012
	*Mitt Romney Campaign Obama sold Chrysler to the Italians, outsource jobs to China	Link	10/28/2012
	Mitt Romney Campaign Ohio jobs lost, China bigger in manufacturing	Link	10/5/2012
	Mitt Romney Campaign Much of Obama's debt is borrowed from China	Link	10/5/2012
	Mitt Romney Campaign Obama hostile to coal, generates jobs in China	Link	9/27/2012
	*Mitt Romney Campaign Stand up to China, China is stealing technology, jobs	Link	9/24/2012
	Mitt Romney Campaign China is beating us in manufacturing, Obama won't stand up	Link	9/13/2012
	Mitt Romney Campaign Ohio loses because of failed trade policies with China	Link	9/7/2012
	Mitt Romney Campaign North Carolina loses due to failed trade policies with China	Link	9/7/2012
	Mitt Romney Campaign On his first day as pres., Romney will stand up to China	Link	5/24/2012
	Mitt Romney Campaign "Día Uno" - Spanish ad, Romney will stand up to China on day one	Link	5/24/2012
Mitt Romney	*Barack Obama Campaign Media & others criticize Romney's claim about Jeep outsourcing	Link	11/1/2012
	Barack Obama Campaign Ads on Jeep jobs moving to China are false	Link	10/29/2012
	*Barack Obama Campaign Romney investments put personal profit ahead of US national security	Link	10/8/2012



*Barack Obama Campaign	Link	10/1/2012
Romney doesn't stand up to China, invested in Global Tech "sweatshop"		
*Barack Obama Campaign	Link	9/17/2012
Romney won't take on China, sides with "cheaters"		
Barack Obama Campaign	Link	9/14/2012
Doesn't stand up to China, sends jobs there		
Barack Obama Campaign	Link	7/13/2012
Romney sent jobs to China		
Barack Obama Campaign	Link	7/7/2012
Romney isn't the solution, but the problem, sent jobs to China		
Barack Obama Campaign	Link	6/26/2012
Romney is "outsourcer in chief"		
Barack Obama Campaign	Link	6/24/2012
Romney is an outsourcing pioneer		
Barack Obama Campaign	Link	6/20/2012
Romney outsourced jobs to China		

Compiled by Clayton Dube, USC U.S.-China Institute, Nov. 2012

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