

SPONSORSHIP OPPORTUNITIES

OCTOBER 20, 2017 | USC TUTOR CAMPUS CENTER, GRAND BALLROOM



CHINA: FINDING SOLUTIONS

A USC U.S.-CHINA INSTITUTE CONFERENCE

ABOUT THE CONFERENCE

China, not unlike the United States, confronts enormous challenges. These include deadly environmental degradation, a rapidly aging population, a skills mismatch between what graduates can do and what employers seek, widespread official corruption and low social trust, regional and intraregional inequality, and low labor and capital productivity.

Often conferences merely document such problems without exploring in concrete terms what businesses, non-profit organizations, and government agencies are doing to address them. Our China: Finding Solutions conference won't minimize the size and complexity of such problems, but it will highlight how individuals and institutions are battling them. Our panelists will include distinguished scholars, entrepreneurs, organization leaders, and officials. We invite you to be a part of the discussion.

ABOUT THE USC U.S.-CHINA INSTITUTE

The USC U.S.-China Institute informs public discussion of the evolving and multidimensional U.S.-China relationship through policy-relevant research, graduate and undergraduate training, and professional development programs for teachers, journalists, and officials. It produces compelling public events, widely-viewed documentary films, and the popular magazine *US-China Today*.

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EXCLUSIVE PRESENTING SPONSOR **\$25,000**

Event Benefits

- Conference registrations for twelve (12)
- Exclusive dinner for invited guests only

Marketing Benefits

- Featured recognition in conference press release
- Recognition from podium as Presenting Sponsor
- Featured logo on all signs
- Featured full page ad and special recognition in program brochure
- Recognition as a Presenting Sponsor on all conference signage
- Featured recognition on USCI website with link to website
- Sponsor is allowed one insert flyer/brochure in each registration package

Additional Benefits

- Exclusive sponsor of conference video streaming on USCI website
- Mention in USCI's e-newsletter that goes to institute affiliates worldwide
- Six-foot skirted display table or banner available for duration of the conference

GOLD LEVEL SPONSORSHIP **\$10,000**

Event Benefits

- Conference registrations for eight (8)
- Exclusive dinner for invited guests only

Marketing Benefits

- Recognition in conference press release
- Recognition from podium as Gold Sponsor
- Full page ad and special recognition in program brochure
- Recognition as a Gold Sponsor on all conference signage
- Recognition on USCI website with link to website
- Sponsor is allowed one insert flyer/brochure in each registration package

SILVER LEVEL SPONSORSHIP **\$5,000**

Event Benefits

- Conference registrations for four (4)
- Exclusive dinner for invited guests only

Marketing Benefits

- Half page ad and special recognition in program brochure
- Recognition as a Silver Sponsor on all conference signage and brochures
- Recognition on USCI website with link to website
- Sponsor is allowed one insert flyer/brochure in each registration package

BRONZE LEVEL SPONSORSHIP **\$2,500**

Event Benefits

- Conference registration for two (2)
- Exclusive dinner for invited guests only

Marketing Benefits

- Quarter page ad and special recognition in program brochure
- Recognition as a Bronze Sponsor on all conference signage and brochures
- Recognition on USCI website with link to website

Contact Us For More Information

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